Mischelle Mulia

Product & Service Design Strategist

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Experience

Product Designer - Team Lead
Sept 2015 - Present

WeTravel.to

WeTravel is an online platform that provides the tool for anyone who wants to organize a group trip. As the Information Architecture Team Lead, I led the overall structure redesign of the site.

Product Designer - Team Lead
Sept 2015 - Present

Outcomes.com

Outcomes.com is a platform that helps doctors and surgeons monitor patient outcomes after treatments. As the Wireframing Team Lead, I led the overall ideation process utilizing Google Ventures' Design Sprint, from sketches, all the way into high fidelity wireframing and final clickable prototype.

Lead Product Designer
Aug 2015 - Nov 2015

Changeria

Changeria is an educational online platform that helps people learn the ropes of becoming an entrepreneur. As the Project Lead, I led the design process from ideation to the final clickable HTML & CSS prototype for ease of development.

Product Designer - User Researcher
Aug 2015 - Sept 2015

Captivate Real Estate

Captivate Real Estate helps agents acquire more buyers and sellers by helping agents provide more values to their clients. We conducted user research to help uncover pain points for Captivate's future strategic Product Development plans.

Architectural Designer
Mar 2014 - Aug 2015

KTGY Group

KTGY is a nation-wide residential Architectural and Planning firm. I worked on Design Development all the way to Construction Documentations of two high-end condominiums and apartments in Las Vegas, NV.

Education

UC Berkeley
BA Architecture

Tradecraft
Product Design

Skills

User Interface Design
User Research
Design Validation
Lean UX Experiments
Hypothesis Driven Design
Rapid Prototyping
User & Task Flows
iOS Design Pattern
Material Design Pattern
Web Design Pattern
Guerilla Usability Testing
Interaction Design
Client & Product Management

Tools

Sketch
Photoshop
Illustrator
InDesign
InVision
MarvelApp
Balsamiq
Bootstrap
html&css